

# Congratulations and welcome!



## **You've started your very own business!**

Earning extra income, the opportunity to meet new people and travel to great destinations, plus wonderful support — it all comes with a Pampered Chef® business.

And that support starts right here. This box contains training materials and supplies to help you get off to a super start!

**Take a few minutes to get organized.** You'll be well-prepared once your business is in full swing. As you unpack each piece, check it off the itemized packing list that follows.

**Keep everything handy.** It's a good idea to set up a filing system so you can place materials and forms each in separate file folders. You'll find a list of suggested folder headings on page 15 of the Welcome Booklet.

**Install your PamperedPartner® software as soon as possible.** This exclusive Pampered Chef® software makes it quick and easy to input orders and submit them online. And be sure to download any updates mentioned on the insert.

**Listen to the Simple Steps to Host Coaching CD after scheduling your first Show.** You'll hear examples of three effective host-coaching conversations. Host coaching is the best way to ensure a successful Show outcome for both you and your host.

**Take advantage of the Super Starter program.** As you embark on your new business, remember that in your first three months of business, you can earn an additional \$1,462 in free products to add to your kit and enjoy in your own home. See pages 4-5 of the Welcome Booklet for complete details on the Super Starter program.

**Have fun.** This Super Starter kit is just the first step on the road to success with your new business. Enjoy!



## **Watch the Super Start Your Business DVD right away!**

**Chapter 1:** A Quick Start for Your Business — This section will help you prepare for presenting your first Cooking Show.

*The other chapters focus on launching your new business.*

**Chapter 2:** Your Business, Your Way — You'll learn to set business goals and make a plan to achieve them.

**Chapter 3:** Spread the Word About Your Business — Discover who to contact and what to say!

**Chapter 4:** Customer Service Success — How you can provide great customer service at the Show and when you follow up.

**Chapter 5:** Full-Length Cooking Show — See entire Show that you previewed in Chapter 1.

## BUSINESS MATERIALS

*Inside the 3-ring binder*

- ☐ **Super Start Your Business DVD/Simple Steps to Host Coaching CD** — Watch the DVD right away!
- ☐ **Survey drawing slip** (pad of 100) — See the “Presenting Cooking Shows” chapter in Recipe for Success for tips on how to use this practical tool effectively.
- ☐ **PamperedPartner® software (CD)** — This exclusive Pampered Chef® software makes it quick and easy to input orders and submit them online.
- ☐ **Consultant Planning Calendar** — This handy calendar will help you stay organized. Use it to record your Show dates. There are also places to write in monthly specials and business goals.
- ☐ **Supply booster order form** (1) — This special package of supplies and materials is available only to new Consultants within their first 60 days of business.
- ☐ **Product sample order form** (1) — Order products new to the Pampered Chef® to enhance your Shows.
- ☐ **Paperwork/supply order form and training resources list** (1) — Show supplies and training resources (print, audio and video) can be ordered on this form or through PamperedPartner®.

## Training Resources

- ☐ **Welcome Booklet** — If you have already received this booklet from your recruiter or Director, you’ll want to keep this copy to give to your first recruit.
- ☐ **Recipe for Success** (with three-ring binder and divider tabs) — This key resource will help you build a successful business. Some sections you’ll want to review right away, while others can wait until you have begun holding Shows. The “Success Checklist” on page iii provides bite-size assignments to help you. Place the corresponding tabs in front of each chapter by referring to the table of contents:
  - Products and Recipes
  - Host Coaching
  - Presenting Cooking Shows
  - Sharing the Opportunity
  - Building Your Bookings
  - Policies and Procedures
- ☐ **Cucina Italiana Folder** — Learn about the hottest new recipes and Shows you can offer. Three of the recipes are included on Show demonstration cards in the “Presenting Cooking Shows” chapter of Recipe for Success. Discuss with your recruiter or Director the best way to use these ideas.
- ☐ **Wedding Registry Training Booklet** — This is a comprehensive guide to The Pampered Chef’s new online Wedding Registry (beginning March 2006).

- ☐ **Incentive program brochure** (1) — See the latest travel destinations and awards you can earn for your sales and recruiting efforts.
- ☐ **Show planner** (15) — This planner will help your hosts prepare for successful Cooking Shows. It will help them put together a guest list, and there is also a wish list to write down the products they would like for themselves. Include one in each host packet.
- ☐ **Consultant Agreement** (3) — Keep these with your recruiting information so that you can give them to potential recruits to order their Super Starter kits.
- ☐ **Itemized sales receipt** (100) — This order form serves as your customer’s sales receipt. It includes important guarantee information.
- ☐ **Sample of write-in sales receipt** (1) — This alternate receipt form is available for purchase on paperwork/supply.
- ☐ **PamperedPartner® sales receipt** (25) — Print official sales receipts conveniently from your home office printer.
- ☐ **Show order form** (10) — Tally your guest and host orders on this one form, if you submit your order via paper instead of electronically.
- ☐ **Sample Gift certificate and redemption form** (1) — Promote gift-giving and increase your sales by displaying a sample of this at Shows.
- ☐ **Gift certificate order form** (6) — Your customers can place orders for gift certificates right at your Shows.

## MARKETING MATERIALS

- ☐ **Catalog** (2 packs of 25) — Stamp them with your name and contact information.
- ☐ **Super Starter program brochure** (15) — This piece highlights the rich rewards that new Consultants can earn during their Super Starter months.
- ☐ **Opportunity brochure** (25) — Hand this out to people who are interested in the opportunity, whether you’re at Shows or around town.
- ☐ **Season’s Best® Recipe Collection (Spring/Summer 2006)** — Award these treasured collections as door prizes at your first six Shows, or present them to hosts as thank-you gifts.
- ☐ **Cooking Show invitations** (6 packs of 40) — Encourage hosts to send out 40 invitations for a successful Cooking Show.

**You can order more materials using PamperedPartner® or the enclosed paperwork/supply order form. When you use the order form, you’ll receive a new form with your order.**