

Make the Most of National Conference!



It's the biggest event of the year for your business, and we want you to experience all that National Conference has to offer. Here are some helpful guidelines so you can make the most of your trip to Chicago.

Remember to look for the  which provides helpful tips to first time attendees!

WHAT SIZE SUITCASE?

In addition to wearing your pins, buttons and ribbons to show off your accomplishments, here are a few guidelines to help you pack for your trip to the *Windy City*:

- Business casual clothes for workshops and general sessions.
- Dressy attire for Executive Banquet dinners.
- Black and white attire, such as capris or sundresses for women and slacks and polos for men at the Directors Special Event.

 Bring a light sweater in case your workshop room is chilly.

YOUR CLOTHES ARE PACKED—WHAT ELSE WILL FIT?

Some important items you don't want to forget are:

- Pampered Chef® catalogs, Take A Closer Look recruiting album and Kitchen Consultant Agreements. You never know who you'll meet while walking on Michigan Avenue!
- Registration book
- Workshop confirmation letter
- A notebook with pockets
- Business cards
- Stamps to send postcards to family and Cluster members who couldn't attend.
- Camera
- Cellphone or prepaid calling cards
- Cellphone numbers of other Conference attendees
- Preprinted labels with your name and address to make filling out forms easier.
- Pampered Chef® Debit Card to purchase t-shirts, business supplies, etc. from vendors.

 Don't forget tissue—Doris' speech usually brings a tear to everyone's eye!

TIME TO TRAVEL!

Now that your bags are packed, it's important to make sure you are ready to head to the airport. Here are some tips to help make travel less stressful:

- Print \$1 off coupon for the airport shuttle at airportexpress.com.
- Make sure you have your photo ID and itinerary.
- Remember to leave your travel and hotel information for your family.

 For your safety, don't wear your name badge outside of McCormick Place.

NOW THAT YOU'VE ARRIVED ...

Here are some important details to make note of:

- Check-in time is 3 p.m. at the Sheraton and Hilton Hotels. If you arrive prior to that, you may want to store your luggage with the bell hop.
- Transportation between the Conference hotels and McCormick Place will be provided by The Pampered Chef®. Locate the signs to direct you where to meet the shuttle at your hotel.
- Once you arrive at McCormick Place, you may pick up your Conference packet in Hall E. If you have changes to your workshops, please proceed to the registration changes area, also in Hall E.
- Familiarize yourself with Hall E and where your workshops are located within McCormick Place.

 McCormick Place is the nation's largest convention center, so wear comfy shoes.

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THERE'S SO MUCH TO LEARN!

Conference workshops provide so much information, you'll know why we told you to pack a notebook with pockets! Here are some guidelines to help you and your Cluster get the most of the workshops offered:

- Attend a well-rounded selection of workshops covering booking, recruiting and sales.
- Sign up for a different workshop than your fellow Cluster members so you can share what you learn.
- Before you attend Conference, come up with some specific topics that you would like to research more (such as new ways to promote Stoneware or earn Top Performance Cluster). When you arrive at Conference, make it your goal to answer those questions and discover how you can better your business.

 Bring a highlighter to your workshops to help remember the most important tips.

WHAT BOOTH TO VISIT FIRST?

Part of the fun and excitement of attending Conference is purchasing clothes with The Pampered Chef® logo and business supplies right on-site! Also, only at Conference are you able to purchase "Surprise Packs" that contain a variety of Pampered Chef® products. Vendors are located in the booth area and include:

- VIP (formerly AIM!)
- Director Company Store
- EKO
- Nancy's Artworks
- Town & Country
- Surprise Packs
- UPS shipping station (so you can ship all your surprise products home!)

 Remember to check out the Product Showcase Room (open after general session on Day 2) where all the new products are displayed!

WHAT'S TO EAT?

The following meals are included in your registration:

- Continental breakfast on days two and three
- Lunch on day two
- Dinner on day two at your Executive Director Banquet
- Boxed breakfast or lunch with a Home Office tour

These meals are by invitation only:

- Upper Level Director Luncheon
- Breakfast of Caring
- Career Club Luncheon
- New Directors Breakfast
- Dinner at the Directors Special Event (Directors won't want to miss this!)

AFTER CONFERENCE ACTIVITIES

Your three days of Conference have passed with a whirlwind of excitement. Your head is filled with awesome ideas and you've made some new friends. What now? Here are some pointers for organizing everything you've learned and want to achieve:

- Take time on the plane to go through your notes and identify the first five things you learned that you want to act on in your business.
- After you have identified what goals you want to achieve, mark your deadlines on your calendar.
- Share notes and tips from your workshops with your fellow Cluster members and get their notes and tips from those workshops you were unable to attend.

 Keep in touch with other Conference attendees and share your updates monthly of what tips you have used.