

# 2005 HOME OFFICE FACT SHEET

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*Here are some interesting fun facts to share at your Cluster meetings.*

## The Top 25 Products in 2005 (January – December) in Alphabetical Order

Chillzanne® Rectangle Server	Measure-All® Cup	Roasting Pan with Rack
Classic Batter Bowl	Meat Tenderizer	Small Mix 'N Scraper®
Deluxe Cheese Grater	Medium Bar Pan	Smooth-Edge Can Opener
Family-Size Quick-Stir® Pitcher	Prep Bowl Set	Stackable Cooling Rack
Food Chopper	Professional 6-Piece Set	Stainless Mixing Bowl Set
Ice Cream Dipper	Quick-Stir® Pitcher	Ultimate Slice & Grate
Kitchen Shears	Rectangular Baker-Classic	Utility Knife with
Large Bar Pan	Rectangular Baker-Cranberry	Sharpening Case
Large Round Stone	Rectangle Stone	

- ▼ Our Distribution Center picked and packed over 60,300,000 products, and shipped over 1,100,000 orders.
- ▼ In 2005, our Test Kitchens tested over 500 products.
- ▼ Our Web site received over 145 million hits and we received over 40,742 online agreements.
- ▼ Over 95% of our orders were transmitted using PamperedPartner®.
- ▼ Our incentive programs took over 2,000 Consultants and their guests to the *Walt Disney World® Resort* in June, 2005. More than 8,000 guests celebrated The Pampered Chef® at *Disney-MGM Studios*.
- ▼ Over 2,500 Consultants attended Leadership Conference in San Antonio and over 9,000 attended National Conference in Chicago.
- ▼ The 25<sup>th</sup> Anniversary Directors Weekend in October hosted nearly 300 Directors plus their guests at The Fairmont in Chicago.
- ▼ During our May 2005 Help Whip Cancer® campaign, we raised over \$1,000,000 to contribute to the American Cancer Society's Breast Cancer education and early detection programs. Our Round-Up From the Heart® contributions to America's Second Harvest for 2005 totaled over one million as well. Since 1991, you have raised over \$10,000,000 to end hunger.
- ▼ In 2005, The Pampered Chef® was featured in hundreds of major magazines and newspapers including: Woman's World, Good Housekeeping, Family Fun, Kiplinger's Personal Finance, Self, The New York Times and USA Today. In addition, The Pampered Chef's products were featured on the UPN Network show "Life and Style" and the PBS show "Daisy Cooks!"
- ▼ Founder and Chairman Doris K. Christopher authored "The Pampered Chef: The Story of One of America's Most Beloved Companies" published by Currency/Doubleday. The book was listed on the Best-Sellers lists in the Wall Street Journal and New York Times and was #6 book of the year on Barnes and Noble's website (bn.com).

*The Home Office staff fully supports each of you. We wish you success in 2006!*